

InfographicVergnügen: Definition - The Exquisite Pleasure of Creating Infographics in German!



Project Title	InfographicVergnügen: Definition - The Exquisite Pleasure of Creating Infographics in German!
Project Summary	Craft snazzy and mind-blowing infographics in German for use on social media. Help us create a viral reposting phenomenon for a variety of topics that are important to the U.S.-Germany relationship.
Country	Germany
Agency	Department of State
DoS Office	N/A
Post	MUNICH
Section	PAS
Number of Interns	4

Project Description

We are looking for creative folks to produce clever infographics on a variety of topics that are important to the U.S.-Germany relationship, promoting: the Transatlantic Trade and Investment Partnership free-trade agreement; a strong and well-funded NATO; U.S. efforts to combat climate change; a return to Europe that is whole, free, and at peace; and U.S. entrepreneurship and innovation.

Desired Skills Interests

Skill

Design thinking

Digital media

Graphic design

Instagram

Marketing

Selling ideas
Storytelling
Twitter
Facebook
International Trade
Infographic design

Additional Information

We see this as being a collaborative effort between students of the German language, the U.S.-Germany and the transatlantic relationship, and those specializing in marketing, communications, graphic design, and digital communication tools. Millennials! This is your chance to really influence messaging and policy. And the sky's the limit. We want your creativity and fresh perspective. Check out the White House's excellent infographics page for examples of what we're looking for: <https://www.whitehouse.gov/share/all>. We at the consulate in Munich would work closely with you on content development and topics, in coordination with the U.S. embassy in Berlin and other U.S. consulates in Germany.

Language Requirements

Language Speaking Proficiency	Reading Proficiency	Importance
German	Minimum professional proficiency	Minimum professional proficiency Required